SUMATOSOFT

PROJECT TYPE
SaaS

TECHNOLOGIES
Ruby on Rails, Turbolink 5,
Facebook Authentication,
Google Plus Authentication,
Searchkick, Stripe Integration,
Bootstrap Summernote

SERVICES PROVIDED
Web Development

DURATION
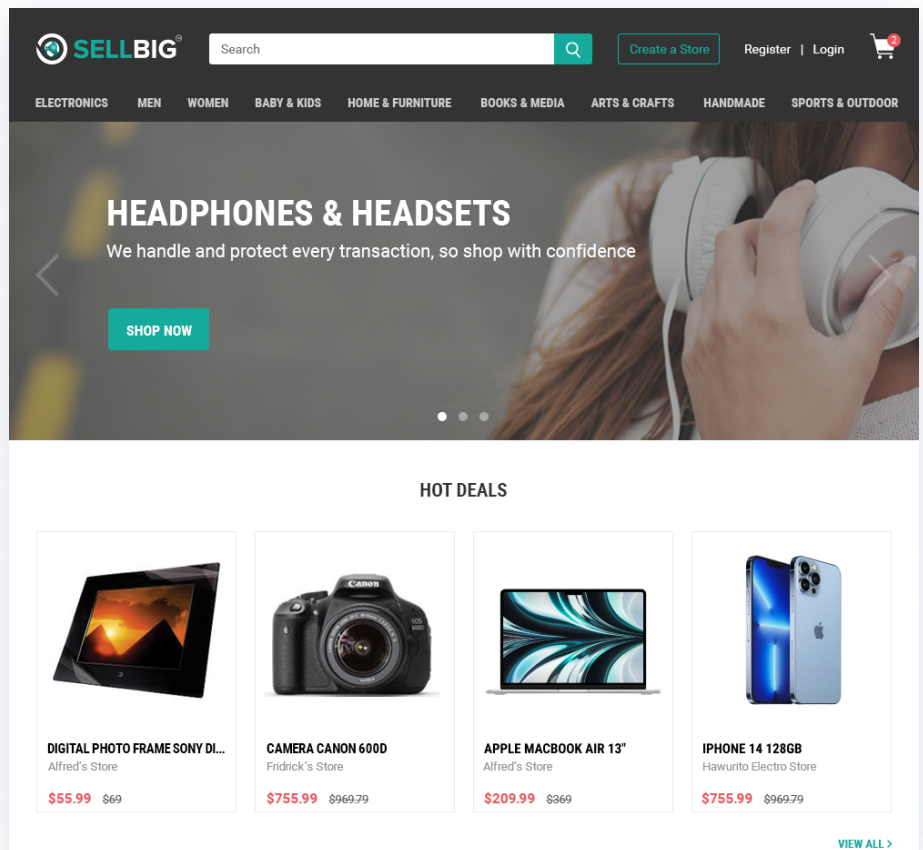4 months

METHODOLOGY
Scrum

TEAM
1 Project Manager,
1 Senior Designer,
2 Developers,
5 QA Engineer

Client: SellBig
Industries: Trade & E-commerce
Region: USA, California
Website: sellbig.com

SellBig – eCommerce Marketplace for Small Businesses

TheSellBig is an ecommerce platform that helps small businesses in the US sell their products to customers worldwide.

Business challenge

To make such a complicated project work as it should, SumatoSoft's team had a number of ambitious tasks to accomplish:

✓ to foster an environment where sellers can sustainably grow their businesses;

✓ to empower small businesses in the United States so they can compete domestically and in the global market;

✓ to make a user-friendly and aesthetically appealing website design which would attract customers.
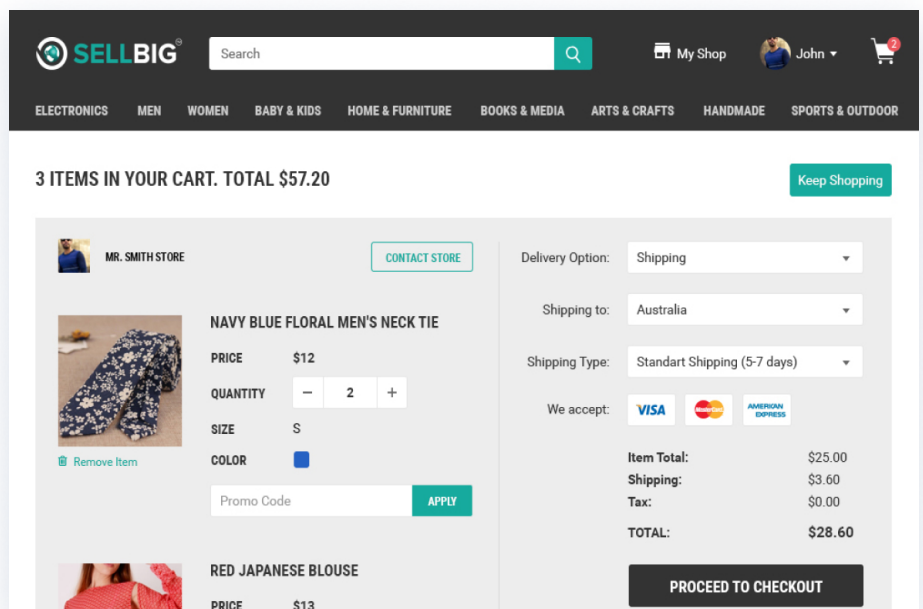
Our solution

Being created from scratch by our team, this custom application has all essential e-commerce functions available on both back and front offices, including:

✓ Product catalogue with search and filter functionality;

✓ Customizable profiles for buyers and sellers;

✓ Chat with sellers;

✓ Featured product analytics for sellers;

✓ Analytics on website sales for admin;

✓ Refund functionality;

✓ Customizable banners on home page.

Sumatosoft's team implemented a product catalogue with filtering and sorting options (price, rating, condition, keywords, color and size).

The seller got possibility to create a store, display products in catalogue, manage orders, refund items, chat with buyers and view analytics on the number of sold/viewed products. In the role of admin, it's possible to change banners on homepage and adjust content on static pages using Summernote WISYWYG editor.

On the buyer's side, one can create an account, buy products, track the status of their order, request a refund and chat with sellers.

Results & benefits

As a result of our work, the customer got a technologically savvy system which provides small businesses with a marketplace and generates profit based on fees from transactions. Finally, our custom solution made possible to increase the flexibility of the system which can be easily upgraded according to the future business requirements.

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