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PROJECT TYPE

E-Commerce,
Document Management System,
Interactive Documents Editor,
Startup

TECHNOLOGIES

Ruby on Rails 4.0, Apache,
MySQL, CoffeeScript, JQuery

DURATION

9 months

METHODOLOGY

Scrum

TEAM

2 Software Developers
1 Part-time Business Analyst
1 Part-time Scum-master

Client: Jean Baptiste Fort
Industries: Media and Entertainment, Social Network
Region: Barcelona, Spain
Website: selfiest.com

Selfiest – Back-end Development of Instagram Competitor

Jean Baptiste Fort is a famous fashion and advertising photographer from Barcelona, Spain. He decided to make an Instagram-like mobile app, which would allow making, editing and sharing selfies and getting a very detailed statistics about the popularity of such photos.
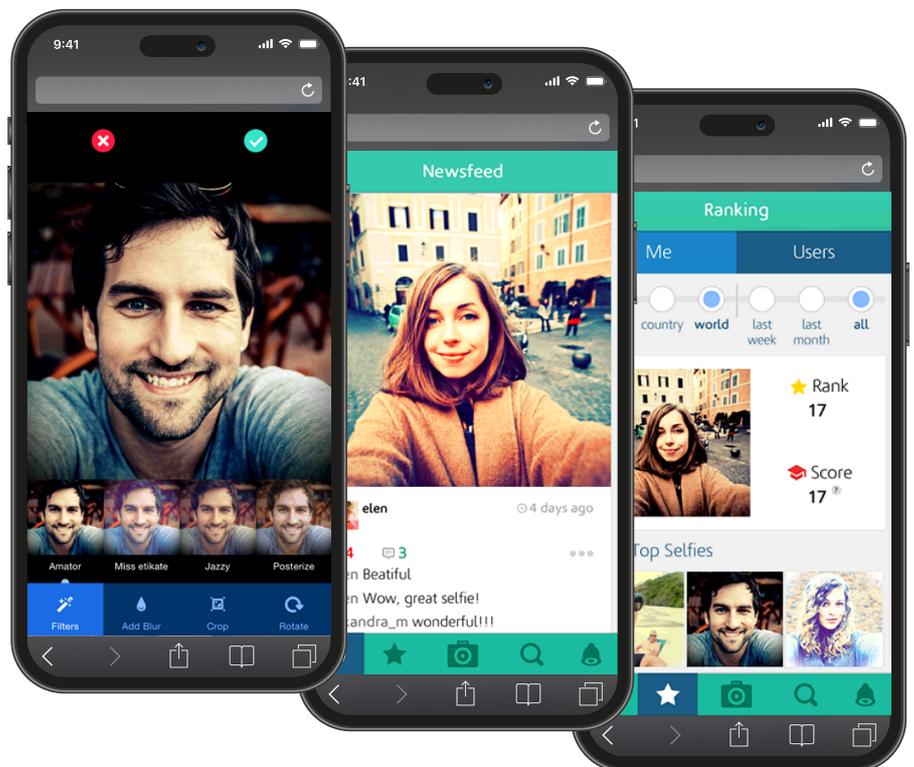
Business challenge

The main distinction of the mobile application is that it is all about for selfies publication.

✓ Processing of big amount of photos;

✓ Custom ranking system;

✓ System of detailed statistics of photos performance;

✓ Photos moderation.

Such type of an application requires not only attractive and user-friendly frontend interface, but also a stable and well-optimized back-end server side.

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Our solution

Our team has developed a back-end application module that provides a clear interface for effective data gathering and management.

What's now?

The Client has received a stable back-end application ready to process big amount of data. It can be easily integrated with front-end mobile solutions.

The system is released and being promoted.