

PROJECT TYPE

E-Commerce, CRM,
CMS, API Integration

TECHNOLOGIES

Ruby on Rails, Nginx,
PostgreSQL, CoffeScript,
jQuery, Spree

DURATION

3 months

METHODOLOGY

Scrum

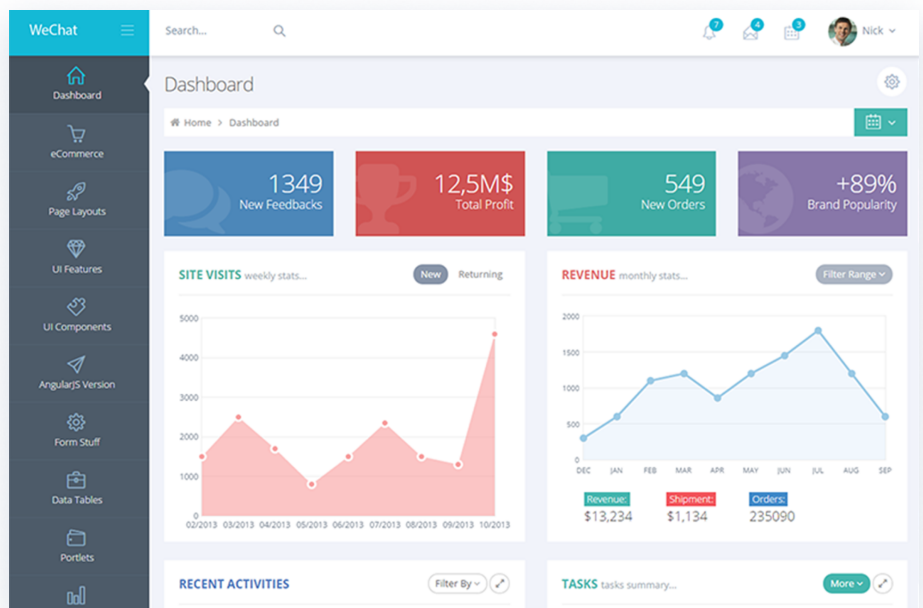
TEAM

2 Software Developers
1 Part-time QA Engineer

Client: 36etcetera
Industries: E-Commerce
Region: Hong Kong Special Administrative Region, China
Website: 36etcetera.com

E-Commerce Platform with WeChat Social Network Integration

The client's aim was to develop an e-commerce platform that could be integrated with WeChat, a popular social network in Asia. WeChat allows integrating all the functionality of online magazines into the social network.



Business challenge

The client's wanted to make an e-commerce platform for sale. The main requirements was integration with WeChat, an Asian social network.

Also the platform and its interface should be adopted to the Asian market and take into account the peculiarities of web services in this region.

The e-commerce solution should have a unique functionality such as custom display of goods (in a form of bookshelves).

Our solution

The web application is based on a popular library for e-commerce applications – Spreecommerce.

As a result, we developed and deployed an e-commerce platform with all the necessary functionality truly fast and could focus directly on integration with WeChat API, as well as on the development of the service unique functionality (UX, custom interface, etc).

All new functionality and its compatibility with other systems was tested by our QA specialist.

What's now?

The customer received a sophisticated e-commerce application with rich functionality and deep integration with the WeChat social network.

The client is planning to launch the solution to the market in near future.



These guys are professional. Though the project cut short in the middle. I will definitely come back and work with this team again. Great work!



Billy Cheng
CEO/Founder

